

# The Business Case for Investing in CMC:

Protecting Your Asset and Ensuring Success

## CMC: A Critical Factor in Drug Development Success



Up to 20% of drug development costs are driven by CMC activities.



CMC issues contribute to 20% of clinical holds in biologics, risking costly delays.



For a drug with \$1 billion peak sales, a one-year delay can cut the drug's value by 10% or more, impacting revenue and market launch.

## What Causes Most CRLs?

45-50%

**CMC Deficiencies such as inadequate stability data, manufacturing issues, or control gaps**

~20%

**Labeling discrepancies, inaccuracies, or misalignments with clinical data**

~15%

**Inspectional findings, including observation notices like Form 483s**

10-15%

**Incomplete data submissions, missing modules, or insufficient datasets**

~5-20%

**Misalignment with regulatory expectations or guidance**

## Key Strategies for Reducing Risk

### Data Integrity & Traceability

- Maintain high-quality, compliant data throughout development

### Pre-NDA/BLA Meeting Alignment

- Ensure regulatory expectations are met upfront

### Labeling & Guidance Compliance

- Align labeling with FDA standards early

### Pre-Approval Inspection (PAI) Readiness

- Prepare for successful site inspections

### Lifecycle-Centric CMC Package

- Implement robust, adaptable CMC controls to support seamless approval and post-approval changes

Investing in a proactive CMC approach reduces delays, mitigates risks, and accelerates your path to approval and commercialization.

**Learn more at [synergbiopharma.com](https://synergbiopharma.com) and email [info@synergbiopharma.com](mailto:info@synergbiopharma.com) to schedule a free consultation today.**



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